Vidya Prabodhini College of Commerce, Education, Computer & Management

Vidyanagar, Alto-Parvari – Goa.

F.Y. B.COM SEMESTER END EXAMINATION –OCT/NOV 2017 (Repeat)

Semester: I   **M. Marks**: 80
Sub: General Management   **M. Time**: 2 hrs.

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INSTRUCTIONS:
1. All Questions are compulsory.
2. Figures to the right indicate full marks.
3. Every main question should begin on fresh page.
4. Answer sub-questions in Q. No. I and Q. II in not more than 100 word each.
5. Answer sub-questions in Q. No. III to Q. VI in not more than 400 word each.

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Q. I Write short note on any <u>four</u> of the following: **[4 x 4 = 16mks]**
- a) Importance of Management
- b) Features of systems approach to management
- c) Characteristics of Decision Making
- d) Guidelines for effective decision making
- e) Objectives of Supply chain management.
- f) Production Management.

Q. II Write short note on any <u>four</u> of the following: **[4 x 4 = 16mks]**
- a) Financial management
- b) Contingency approach to Management
- c) Features of American style of management
- d) Characteristics of Creativity
- e) Types of Disaster
- f) Logistics Management – functional area.

Q III. Answer any <u>ONE</u> of the following: **[1 x 12 = 12mks]**
1. Distinguish between Administration and Management.
2. What is meant by the term 'Management'? Explain in its features.

Q IV. Answer any <u>ONE</u> of the following: **[1 x 12 = 12mks]**
1. Briefly explain Japanese style of management.
2. Discuss any two classical theories of management thought.

Q V. Answer any <u>ONE</u> of the following: **[1 x 12 = 12mks]**
1. What is rational decision making? Explain merits and demerits of rational decision making.
2. List and explain briefly various types of Managerial decisions.

Q VI. Answer any <u>ONE</u> of the following: **[1 x 12 = 12mks]**
1. What is Event Management? Discuss steps in event management process.
2. Explain the different types of stress and measures to control them.

******BEST OF LUCK*********