



॥ विद्या सर्वस्य भूषणम् ॥

PRABODHAN EDUCATION SOCIETY'S

Vidya Prabodhini College of Commerce, Education, Computer & Management  
Vidyanagar, Alto-Parvari, Goa

**SEMESTER END EXAMINATION – OCT/NOV 2017 (Regular/Repeat)**

**Sub:** Management of MSME (As per CBCS)

**Semester:** I

**Max. Marks:** 80

**Max. Time:** 2 hours

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INSTRUCTIONS:

1. All questions are compulsory, however internal choice is available.
2. Figures to the right indicates total marks to that question.
3. Answer each main question on a fresh page.
4. Answer sub-questions in Q.I & Q.II in not more than 100 words each.
5. Answer questions in Q.III to Q.VI in not more than 400 words each.

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Q1. Write a short note on **ANY FOUR** of the following. (4X4=16)

- a) Importance of MSME in economic development.
- b) Factors to be considered for selection of Product.
- c) Arguments against Social Responsibility.
- d) Factors to be considered for designing Capital Structure.
- e) Preparation of Project Report.
- f) Social Responsibility of business towards Society.

Q2. Answer **ANY FOUR** of the following. (4X4=16)

- i. Illustrate different sources of fixed capital .
- ii. Briefly explain functions of Economic Development Corporation in Goa.
- iii. Elaborate importance of Inventory Control.
- iv. Explain the Symptoms of Industrial Sickness.
- v. Write a note on labour Turnover.
- vi. Write a note on Goa Chamber of Commerce and Industry.

Q3. Answer **ANY ONE** of the following. (1x12=12)

- A) Explain the factors to be considered for selection of a site.
- B) What are factors that need to be taken into consideration for selection of form of ownership?

Q4. Answer **ANY ONE** of the following. (1x12=12)

- C) Explain the factors influencing selection of technology of a Enterprise.
- D) What are the factors that need to be considered for selection of marketing channel?

Q5. Answer **ANY ONE** of the following. (1x12=12)

- E) Explain the incentives and subsidies offered by Government of Goa to SSI.
- F) What is Industrial Sickness? Illustrate the causes of Industrial Sickness.

Q6. Answer **ANY ONE** of the following. (1x12=12)

- G) Explain the Arguments for Social Responsibility.
- H) What is Social Responsibility? Elaborate on Social Responsibility of business towards Employees and Customers.

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