



॥ विद्या सर्वस्य भूषणम् ॥

PRABODHAN EDUCATION SOCIETY'S
Vidya Prabodhini College of Commerce, Education, Computer & Management
Vidyanagar, Alto-Parvari, Goa

SEMESTER END EXAMINATION – OCT/NOV 2017 (Repeat)

Class: F.Y.B.Com

Sub: Managerial Economics-I

Semester: I

M. Marks: 80 marks

M. Time: 2 hours

- INSTRUCTIONS:** 1. All Questions are Compulsory. However internal choice is available.
2. Figures to the right indicate full marks.
3. Answer sub-questions in Q.1 & Q.2 in not more than 100 words each.
4. Answer questions in Q.3 to Q. 6 in not more than 400 words each.
5. Every main question should begin on fresh page.
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Q.1) Answer any four of the following.

(4 x 4 = 16)

- How is Pure Economics different from Managerial Economics?
- Write a short note on Opportunity Cost.
- State the Law of Supply.
- Define a Firm. State the objectives of Firms.
- Distinguish between the Joint demand and Composite demand.
- Write the Market demand function.

Q.2) Answer any four of the following.

(4 x 4 = 16)

- What is meant by Production function?
- Explain the concept of Average Product and Marginal Product.
- Differentiate between Explicit cost and Implicit cost.
- Write the differences between Fixed cost and Variable cost.
- Explain the concept of average cost. Give the formulae of AFC and AVC.
- Explain *any one* External economies of scale.

Q.3 A) Explain the change in quantity demanded versus change in demand.

(12)

OR

Q.3 X) Explain the various Survey methods of demand forecasting.

(12)

Q.4 A) From the following data find out the *Price Elasticity of Demand* and based on the co-efficient of elasticity state the type of commodity.

(06)

Price of Sugar (Per Kgs.)	Demand for Sugar (in Kgs.)
₹ 50	20
₹ 58	16

Q.4 B) Explain any two exceptions to the Law of demand.

(06)

OR

Q.4 X) i) Find out TFC, TVC, AFC, AVC, AC and MC from the following table.

(06)

Output	0	1	2	3	4	5	6	7
Total cost	200	230	258	284	308	338	378	455

ii) From the findings, explain the shape of all the above concepts of costs.

(06)

Q.5 A) Explain the 3 stages of Law of variable proportions with the help of a neat diagram. (12)

OR

Q.5 X) Discuss the Law of Increasing Returns to scale and Decreasing Returns to scale. (12)

Q.6 A) Explain the characteristics of the Long-run Average cost curve. (12)

OR

Q.6 X) Discuss the various forms of Internal economies of scale. (12)

X