

PRABODHAN EDUCATION SOCIETY'S
VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION,
COMPUTER AND MANAGEMENT, VIDYANAGAR, PARVARI, GOA.

F.Y.B.COM SEMESTER END EXAMINATION

APRIL 2018 (REGULAR/REPEAT)

SUB: Tourism & Hospitality Management

SEMESTER: II

CLASS: F. Y. B. Com

DURATION: 2Hrs

MAX. MARKS: 80

- Instructions:**
- All questions are compulsory and are having internal choice.
 - Figures to the right indicate marks allotted.
 - Every main question should begin on fresh page

Q. No. 1 Write a short note on **ANY ^{FOUR} ONE** of the following (4 x 4 = 16)

- Tour & Tourist
- Tourism Resources
- Nature of Tourism
- Factors determining tourism Demand
- Secondary Constituents of Tourism Industry
- Factors determining tourism Supply

Q. No. 2 Answer **ANY FOUR** of the following (4 x 4 = 16)

- Economic Impacts of Tourism
- Ethical Issues in Tourism
- Sustainable Development
- Tourism & Hospitality in 21st Century
- Characteristic of Hospitality Industry
- Factors affecting Hospitality Industry

Q. No. 3 Answer **ANY ONE** of the following (1 x 12 = 12)

- Explain in detail the five A's of Tourism Product.
- Explain the different types of Tourism Products.

Q. No. 4 Answer **ANY ONE** of the following (1 x 12 = 12)

- Explain in detail the different Push factors of Tourism Industry.
- Explain in detail the different Pull factors of Tourism Industry.

Q. No. 5 Answer **ANY ONE** of the following (1 x 12 = 12)

- Explain the Negative Environmental Impacts of Tourism.
- Explain in detail the Negative Socio – Cultural Impacts of Tourism.

Q. No. 6 Answer **ANY ONE** of the following (1 x 12 = 12)

- Explain the trends impacting Hospitality Industry.

Q5. Answer the following

G. Explain different types of e-commerce.

(2X5=10)

OR

H. Describe disk cloning.

AND

I. Elaborate social media- definition, usage and safety

Q6. Answer the following

J. Write down and describe various forensic investigation phases

(2X5=10)

OR

K. Explain various ways to protect our computer system and networks from unauthorized access.

AND

L. Describe different types of networks(LAN, MAN, WAN)