



॥ विद्या सर्वस्य भूषणम् ॥

PRABODHAN EDUCATION SOCIETY'S

Vidya Prabodhini College of Commerce, Education, Computer & Management
Vidyanagar, Alto-Parvari, Goa

SEMESTER END EXAMINATION – OCT/NOV 2017 (Regular/Repeat)

Sub: Business Environment - I

Semester: III

M. Marks: 80

M. Time: 2 hours

INSTRUCTIONS:

1. All questions are compulsory, however internal choice is available.
2. Figures to the right indicates total marks to that question.
3. Answer each main question on a fresh page.
4. Answer sub-questions in Q.I & Q.II in not more than 100 words each.
5. Answer questions in Q.III to Q.VI in not more than 400 words each.

Q1. Write a short note on **ANY FOUR** of the following. (4X4=16)

- a) Features of Business Environment.
- b) Internal factors of Business Environment.
- c) Social Responsibility of business towards Community.
- d) Impact of Class and nouveau riche on business.
- e) Impact of migration on business.
- f) Impact of Customs, Traditions and Values on business.

Q2. Answer **ANY FOUR** of the following. (4X4=16)

- i. Illustrate the features of technology .
- ii. Elaborate on impact of Natural Environment on business.
- iii. Write a note on Management of technology.
- iv. Explain the Regulatory role of Government.
- v. Briefly explain any two business groups in India.
- vi. Explain the advantages of e-business.

Q3. Answer **ANY ONE** of the following. (1x12=12)

- A) What is social responsibility? Explain the social responsibilities of business towards employees and Customers.
- B) Explain the components of micro environment.

Q4. Answer **ANY ONE** of the following. (1x12=12)

- C) Explain the impact of Family and Religion on business .
- D) What is Demographic Environment? Explain the composition of Demographic Environment.

Q5. Answer **ANY ONE** of the following. (1x12=12)

- E) Explain the impact of Technology on business.
- F) What is Natural Environment? Explain the composition of Natural Environment.

Q6. Answer **ANY ONE** of the following. (1x12=12)

- G) What is Dictatorship? Explain the features of Dictatorship.
- H) Explain the role of Civil Services in economic development of India.
