



Prabodhan Education Society's

Vidya Prabodhini College of Commerce, Education, Computer and Management, Parvari Goa

Semester End Examination, Oct-Nov. 2019

Programme: B.COM

Subject: Commerce

Course Code: CC-01

Course Title: General Management

Category: Core Course

Semester: I

Paper No: I

Time: 2 hours

Max. Marks: 80

Instructions:

1. The question paper contains 06 questions spread across 01 page
2. All questions are compulsory.
3. Answer Q.1 & Q.2 in not more than 100 words
4. Answer Q.3 to Q.6 in not more than 400 words
5. Figures to the right in brackets indicate maximum marks

Q.I. Write short note on any four of the following:

[4x4=16 mks]

1. Contingency approach
2. Difficulties in effective decision making
3. Reasons for inter-group conflict
4. Features of logistics management
5. Top and middle level of management
6. Steps in creativity in decision making

Q.II. Write short note on any four of the following:

[4x4=16 mks]

- a. Production management
- b. Features of decision making
- c. Reasons for change
- d. Importance of green management
- e. Overcoming resistance to change
- f. Stress control measures at individual level

Q.III. Answer any one of the following:

[1x12= 12mks]

1. Discuss importance of management in today's modern business world.
2. Explain the features of American style of management.

Q.IV. Answer any one of the following:

[1x12= 12mks]

1. Explain various types of managerial decisions. (Any six)
2. Discuss the benefits and limitations of rational decision making.

Q.V. Answer any one of the following:

[1x12= 12mks]

1. What is meant by managing change? Explain features of managing change.
2. Explain goal and role conflicts as a part of individual conflict in an organisation.

Q.VI. Answer any one of the following:

[1x12= 12mks]

1. What is meant by Stress? Explain types of stress.
2. Enumerate the key steps in the process of supply chain management.
