

**Semester End Examination, Oct-Nov. 2019**

**Programme: B.COM**

**Subject: Commerce**

**Course Code: Generic Elective I Course**

**Title: Management of MSME**

**Category: Generic Elective**

**Semester: I**

**Paper No:02**

**Time: 02 hours**

**Max. Marks:80**

**Instructions:**

1. *The question paper contains 6 questions spread across 02 page.*
2. *All questions are compulsory however internal choice is available*
3. *Answer Q.1 & Q.2 in not more than 100 words*
4. *Answer Q.3 to Q.6 in not more than 400 words*
5. *Figures to the right in brackets indicate maximum marks*

Q1. Write a short note on **ANY FOUR** of the following. (4X4= 16)

- a) Preparation of project report.
- b) Factors to be considered for working capital requirement.
- c) Write a short note on Prime Minister Rojgar Yojana.
- d) Social responsibility towards employees.
- e) Importance of MSME in economic development.
- f) Elaborate on sources of fixed capital.

Q2. Answer **ANY FOUR** of the following. (4X4= 16)

- a) Elaborate on provisional registration of SSI.
- b) Explain objectives of material management.
- c) Explain need for incentives for SSI.
- d) Briefly explain argument for social responsibility.
- e) Explain factors to be considered for designing capital structure.
- f) What are the symptoms of industrial sickness.

Q3. Answer **ANY ONE** of the following. (1X12=12)

- A. Explain the factors to be considered while selecting a product.
- B. Elaborate on various forms of business ownership.

Q4. Answer **ANY ONE** of the following. (1X12=12)

- A. Explain the various sources of recruitment in SSI units.
- B. State and explain the factors to be considered for choice of technology.

Q5. Answer **ANY ONE** of the following. (1X12=12)

- A. "Industrial sickness affects all people working inside and outside the organization".  
With reference to the statement explain the consequences of industrial sickness.
- B. Explain the various functions of SIDBI in development of small enterprises.

Q6. Answer ANY ONE of the following. (1X12=12)

- A. What is social responsibility? Explain the responsibility of enterprise towards Shareholders, Customers and Government.
  - B. Discuss on the arguments against social responsibility.
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