

S.Y.B.Com Semester End Examination, Oct-Nov. 2019

Programme: B.COM

Subject: Commerce

Course Code: CC 11

Course Title: Entrepreneurship Development

Category: Core Course

Semester: III

Paper No: 01

Time: 02 Hours

Max. Marks: 80

Instructions:

1. *The question paper contains 06 questions spread across 02 pages*
2. *All questions are compulsory*
3. *Answer Q.1 & Q.2 in not more than 100 words*
4. *Answer Q.3 to Q.6 in not more than 400 words*
5. *Figures to the right in brackets indicate maximum marks*

Q.1. Write a short note on **any four** of the following.

(4X4=16)

- a. Ecopreneur.
- b. Merits of Environment Scanning.
- c. Benefits of SWOT Analysis.
- d. Features of Women Entrepreneur.
- e. Qualities of an Entrepreneur (any four).
- f. Intrapreneur v/s Entrepreneur.

Q.2. Write a short note on **any four** of the following.

(4X4=16)

- i. Project Appraisal.
- ii. Test Marketing.
- iii. Role of Incubation Centres.
- iv. Break Even Analysis.
- v. Role of Self Help Group.
- vi. Purposeful Innovation.

Q.3 A) Explain any six functions of an entrepreneur.

(1X12=12)

OR

Q.3 B) Explain any six skills which an entrepreneur should have.

Q.4 C) Explain any six types of entrepreneurs. (1X12=12)

OR

Q.4 D) Explain the role of entrepreneurs in the economic development of the country.

Q.5 E) Explain in brief the contents of a project report. (1X12=12)

OR

Q.5 F) Explain in brief the elements of project formulation.

Q.6 G) State and explain the principles of innovation as suggested by Peter Drucker. (1X12=12)

OR

Q.6 H) Write a note on any one incubation centre in Goa.
