

PRABODHAN EDUCATION SOCIETY'S  
VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION,  
COMPUTER AND MANAGEMENT, VIDYANAGAR, PARVARI, GOA.

F.Y.B.COM SEMESTER END EXAMINATION

OCT-NOV

2018-19 (REGULAR/REPEAT)

SUB: MANAGEMENT OF MSME

(CBCS)

SEMESTER: I

DURATION: 02 Hours

MAX. MARKS: 80

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- INSTRUCTIONS:
1. All questions are compulsory, however internal choice is available.
  2. Figures to the right indicates total marks to that question.
  3. Answer each main question on a fresh page.
  4. Answer sub-questions in Q.I & Q.II in not more than 100 words each.
  5. Answer questions in Q.III to Q.VI in not more than 400 words each.
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Q1. Write a short note on ANY FOUR of the following. (4X4=16)

- a) Significance of MSME in economic development
- b) Factors to be considered for designing capital structure
- c) Preparation of project report
- d) Factors to be considered for selection of product
- e) Sources of recruitment for SSI units
- f) Importance of materials management

Q2. Answer ANY FOUR of the following. (4X4=16)

- i. Elaborate on sources of fixed capital for MSME.
- ii. Write a note on functions of Commercial banks.
- iii. Explain the importance of incentives and subsidies.
- iv. What are the symptoms of industrial sickness?
- v. Illustrate the arguments in favour of social responsibility.
- vi. What are the social responsibilities of business towards customers?

Q3. Answer ANY ONE of the following. (1x12=12)

- A) Elaborate on various forms of ownership.
- B) Explain the factors to be considered for selection of a site.

Q4. Answer ANY ONE of the following. (1x12=12)

- C) Explain the factors affecting selection of distribution channels.
- D) Elaborate on factors to be considered for choice of technology.

Q5. Answer ANY ONE of the following. (1x12=12)

- E) What is industrial sickness? Explain the consequences of industrial sickness.
- F) Explain the schemes and subsidies offered by Government of Goa.

Q6. Answer ANY ONE of the following. (1x12=12)

- G) Explain the arguments against social responsibility.
- H) Elaborate on social responsibilities of enterprise towards employees and society.