

PRABODHAN EDUCATION SOCIETY'S
VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION,
COMPUTER AND MANAGEMENT, VIDYANAGAR, PARVARI, GOA.

F.Y.B.COM SEMESTER END EXAMINATION

APRIL/MAY-JUNE 2019 (REGULAR / REPEAT / SPECIAL REPEAT)

SUB: **Tourism & Hospitality Management**

SEMESTER: **II**

DURATION: **2 Hours**

MAX.MARKS: **80Marks**

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- Instructions:** i. All questions are compulsory and are having internal choice.
ii. Figures to the right indicate marks allotted.
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- Q. No. 1) Write a Short note on any 4 of the following (4 x 4 = 16 Marks)
- 1) Tourism Resources
 - 2) 5 A's of Tourism
 - 3) Benefits of Tourism
 - 4) Domestic Tourism
 - 5) Sports Tourism
 - 6) Cultural Tourism
- Q. No. 2) Write a Short note on any 4 of the following (4 x 4 = 16 Marks)
- a) EIA
 - b) Environmental Benefits of Tourism
 - c) Political Impact of Tourism.
 - d) Meaning of Hospitality
 - e) Origin of Hospitality Industry
 - f) Tourism and Hospitality in the 21st Century.
- Q. No. 3) Answer any 1 of the following (1 x 12 = 12 Marks)
- A) What is Tourism Product? Explain the Types of Tourism Product.
 - B) Explain the characteristics of Tourism.
- Q. No. 4) Answer any 1 of the following (1 x 12 = 12 Marks)
- C) Explain the factors affecting the growth of Tourism Industry.
 - D) Explain the Primary Constituents of Tourism Industry.
- Q. No. 5) Answer any 1 of the following (1 x 12 = 12 Marks)
- E) Explain the Positive Economic impacts of Tourism.
 - F) Explain the Negative Environmental Impacts of Tourism.
- Q. No. 6) Answer any 1 of the following (1 x 12 = 12 Marks)
- G) Explain scope of employment opportunities in the Hospitality Sector.
 - H) Explain the Characteristics of Hospitality Industry.