

- Instructions:**
- i. All questions are compulsory and are having internal choice.
 - ii. Figures to the right indicate marks allotted.
 - iii. Answer question 3 to question 2 in not more than 100 words each
 - iv. Answer question 3 to question 6 each in not more than 400 words each.

Q.1) Write short notes on ANY FOUR of the following

(4 x 4 = 16)

- a) Functions of entrepreneur.
- b) Psychological theory of entrepreneurship.
- c) Ecopreneur.
- d) SWOT analysis.
- e) Ways of scanning business environment.
- f) List of economic factors for environment scanning.

Q.2) Write short notes on ANY FOUR of the following

(4 x 4 = 16)

- a) Project report.
- b) Factors for project selection.
- c) Project formulation.
- d) Incubation centre.
- e) Brainstorming.
- f) Purposeful innovation.

Q.3 a) Discuss the role of entrepreneur in economic development.

(1 x 12 = 12)

OR

b) Discuss the types of entrepreneurs as per the type of business & use of technology.

Q.4)a) Discuss the procedure involved to identify business opportunity.

(1 x 12 = 12)

OR

b) What are the techniques of market research?

Q.5) a) Discuss the elements of project formulation.

(1 x 12 = 12)

OR

b) What is project appraisal? Discuss methods of project appraisal

Q.6)a) Discuss the sources of idea generation.

(1 x 12 = 12)

OR

b) What are the stages in the creativity process?

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