



B.Com. (Semester – V) Examination, October/November 2018
ENTREPRENEURSHIP DEVELOPMENT – I

Duration : 2 Hours

Total Marks : 80

- Instructions :**
- 1) **All questions are compulsory, however internal choice is available.**
 - 2) **Answer sub-questions in Questions No. 1 and Question No. 2 in not more than 100 words each.**
 - 3) **Answer Questions No. 3 Question No. 6 each in not more than 400 words.**
 - 4) **Figures to the right indicate maximum marks allotted to the questions/sub-questions.**
 - 5) **Paper carries maximum of 80 marks.**

1. Answer **any four** of the following.

16

- i) Concept of Entrepreneur
- ii) Benefits of Environment Scanning.
- iii) Features of Women Entrepreneurs.
- iv) Benefits of SWOT Analysis.
- v) Intrapreneur v/s Entrepreneur
- vi) Qualities of an Entrepreneur (any four).

2. Answer **any four** of the following.

16

- i) Importance of a Project Report
- ii) Test Marketing.
- iii) Sources of Business Ideas
- iv) Role of Incubation Centres
- v) Break Even Analysis
- vi) Role of Self Help Group

3. a) Explain any six skills which an entrepreneur should have.

12

OR

b) Explain any six functions of an entrepreneur.

12

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4. a) Explain any six types of entrepreneurs. 12
- OR
- b) Explain the role of entrepreneurs in the economic development of the country. 12
5. a) What is a Project Report ? Explain the contents of a Project Report. 12
- OR
- b) Explain the Elements of Project Formulation. 12
6. a) Explain the seven sources of innovative opportunity. 12
- OR
- b) Explain the Principles of Purposeful Innovation as advocated by Peter Drucker. 12