

FYBCOM Semester End Assessment (Regular/Repeat)

NOVEMBER 2022

Course Title: Management of MSME

Course Code: UCOG106

Category: GE

Semester: I

Duration: 2 Hours

Max Marks: 80

**Instructions:**

1. All the questions are compulsory, however internal choice is available.
2. Answer each main question on a fresh page.
3. Answer sub-questions in Q.1 and Q.2 in not more than 100 words each.
4. Answer questions in Q.3 to Q.6 in not more than 400 words each.
5. Figures to the right in brackets indicate maximum marks.

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**Q.1. Write a short note on ANY FOUR of the following: (4\*4=16 Marks)**

- a) Functions of Commercial Bank.
- b) Importance of inventory control.
- c) Factors to be considered while selecting a site.
- d) Production Management versus Financial Management.
- e) Role of MSMEs in India.
- f) Sources of Working Capital.

**Q.2. Write a short note on ANY FOUR of the following: (4\*4=16 Marks)**

- a) Role of Production Manager.
- b) Challenges faced by MSMEs.
- c) Fixed Capital versus Working Capital.
- d) What do you mean by Corporate Social Responsibility?
- e) Sources of Recruitment.
- f) Permanent registration of a business.

**Q.3. Answer ANY ONE of the following: (1\*12=12 Marks)**

- A) Explain the steps in setting up of MSME.

**OR**

- B) Elaborate on different forms of business ownership.

**Q.4. Answer ANY ONE of the following:**

**(1\*12=12 Marks)**

A). Explain the problems faced by Small Scale Industries.

**OR**

B) Explain the factors influencing choice of technology.

**Q.5. Answer ANY ONE of the following:**

**(1\*12=12 Marks)**

A). Explain the incentives and subsidies offered by Government of Goa to SSI.

**OR**

B). What is Industrial sickness? Explain various signals/symptoms of Industrial sickness.

**Q.6. Answer ANY ONE of the following:**

**(1\*12=12 Marks)**

A). Elaborate on various Social responsibilities of an entrepreneur.

**OR**

B). Explain the arguments against Social Responsibility.

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