

SUPPLY CHAIN & LOGISTICS MANAGEMENT (UCOD127)

Semester: VI

Duration: 2 Hours

Max Marks: 80

Instructions:

- All questions are compulsory having internal choice.
- Figures to the right indicate maximum marks allotted.
- Answer any 04 sub questions in Q1 & Q2 in not more than 100 words each.
- Answer questions of Q3 to Q6 in not more than 400 words each.

Q.1. Write a short note on any four of the following.

(4×4=16 marks)

- Nature of logistics
- Value Chain
- Types of forecasts
- Order Processing
- integrated logistics system.
- Reasons of Outsourcing

Q.2. Write a short note on any four of the following.

(4 x 4= 16 marks)

- Evolution of the logistics-concept
- Managing supply chain
- Components of customer service
- Bar coding & electronic data interchange
- Demand management- concept
- E-commerce & intranet/extranet

Q.3. Answer the any one of the following.

(1 x 12= 12 marks)

- Explain the functions of logistics management.
- Discuss the importance of logistics management.

Q.4. Answer the any one of the following.

(1 x 12= 12 marks)

- Discuss the importance of supply chain management.
- Explain the process tools for supply chain management.

Q.5. Answer the any one of the following.

(1 x 12= 12 marks)

- a. Explain qualitative and quantitative forecasting techniques.
- b. Discuss methods of establishing a customer service strategy.

Q.6. Answer the any one of the following.

(1 x 12= 12 marks)

- a. Discuss about the logistics in India.
 - b. Explain functions and contribution of supply chain management.
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