

FYBCOM SEMESTER END ASSESSMENT (Regular / Repeat) ^{Special}

June 2023

Course Title: GENERAL MANAGEMENT

Course Code: UCOC101

Category: CC

Semester: I

Duration: 2 Hours

Max Marks: 80

Instructions:

- All questions are compulsory having internal choice.
- Figures to the right indicate full marks.
- Every main question should begin on fresh page.
- Answer sub-questions in Q. No. I and Q. II in not more than 100 word each.
- Answer sub-questions in Q. No. III to Q. VI in not more than 400 words each.

Q. I Write short note on any four of the following:

[4 x 4 = 16mks]

- a) Characteristics of management
- b) Types of managerial decisions
- c) List steps in change process
- d) Concept of Green management
- e) Quantitative approach of management
- f) Concept of rationality

Q. II Write short note on any four of the following:

[4 x 4 = 16mks]

- a) Japanese style of management
- b) Difficulties in effective decision making
- c) Goal conflict of management
- d) Causes of stress
- e) Reasons for change
- f) Characteristics of logistics management

Q III. Answer any ONE of the following:

[1 x12 = 12mks]

- A. Differentiate clearly between management and administration.
- B. Explain briefly the levels of management.

Q IV. Answer any ONE of the following:

[1 x12 = 12mks]

- P. Explain the concept of decision making and explain its features.
- Q. What do you mean by creativity in decision making? Explain its process.

Q V. Answer any ONE of the following:

[1 x12 = 12mks]

- X. What is Conflict management and explain its process.
- Y. Explain organisational factors contributing to resistance to change in an organisation.

Q VI. Answer any ONE of the following:

[1 x12 = 12mks]

- M. What is Supply chain Management and explain key steps in the process of supply chain management.
- N. What is Stress? Explain the measures that can be introduced at the organisational level for control of employee stress.

*******BEST OF LUCK*******