

Special

FYBCOM Semester End Assessment (Regular/Repeat)

June 2023

Course Title: Management of MSME

Course Code: UCOG106

Category: GE

Semester: I

Duration: 2 Hours

Max Marks: 80

Instructions:

1. All the questions are compulsory, however internal choice is available.
2. Answer each main question on a fresh page.
3. Answer sub-questions in Q.1 and Q.2 in not more than 100 words each.
4. Answer questions in Q.3 to Q.6 in not more than 400 words each.
5. Figures to the right in brackets indicate maximum marks.

Q.1. Write a short note on ANY FOUR of the following:

(4*4=16 Marks)

- a) Responsibility of an entrepreneur towards Government.
- b) How technological development affects business?
- c) Capital Structure.
- d) Production Management versus Financial Management.
- e) Importance of MSMEs in Indian Economy.
- f) Measures to overcome Industrial sickness.

Q.2. Write a short note on ANY FOUR of the following:

(4*4=16 Marks)

- a) Importance of purchasing.
- b) Challenges faced by MSMEs.
- c) Provisional registration of a business.
- d) What do you mean by Corporate Social Responsibility?
- e) Sources of Fixed capital.
- f) Commercial Bank.

Q.3. Answer ANY ONE of the following:

(1*12=12 Marks)

- A) Explain the steps in setting up of MSME.

OR

- B) Explain the factors to be considered while selecting the site/plot.

Q.4. Answer ANY ONE of the following:

(1*12=12 Marks)

A). Explain the factors determining Fixed capital requirement.

OR

B) Explain the factors influencing choice of technology.

Q.5. Answer ANY ONE of the following:

(1*12=12 Marks)

A). What is Industrial sickness? Explain various signals/symptoms of Industrial sickness.

OR

B). Explain the different functions of Commercial Banks.

Q.6. Answer ANY ONE of the following:

(1*12=12 Marks)

A). Elaborate on various Social Responsibilities of an entrepreneur.

OR

B). Explain the arguments against Social Responsibility.
