

VPCCECM  
FYBCOM Semester End Assessment (Regular/Repeat)

April / May - 2023

Course Title: Tourism and Hospitality Management

Course Code: UCOG116

Category: Generic Elective

Semester: II

Duration: 2 Hours

Max Marks: 80

Instructions:

1. The question paper contains 6 questions
2. All questions are compulsory
3. Answer Q.1 & Q.2 in not more than 100 words
4. Answer Q.3 to Q.6 in not more than 400 words
5. Figures to the right in brackets indicate maximum marks

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Q. No. 1 Write a short note on **any four** of the following (4 X 4 = 16)

- a Tourism Market & Tourism Resources
- b Travel Agent & Tour Operator
- c Importance of Tourism
- d International Tourism
- e Outbound Tourism
- f Rural Tourism

Q. No. 2 Write a short note on **any four** of the following (4 X 4 = 16)

- I Negative Political impact of Tourism.
- II Positive Political impact of Tourism.
- III Socio-cultural impact of Tourism.
- IV Hospitality Industry.
- V Nature of Hospitality Industry.
- VI Types of Tourism Products.

Q. No. 3 Answer **any one** of the following (1 X 12 = 12)

- A Explain the features of Tourism Products.
- B Distinguish Between Tourism Products and Other Products.

Q. No. 4 Answer **any one** of the following (1 X 12 = 12)

C Explain any six Push factors in tourism.

D Explain any 6 forms of tourism.

Q. No. 5 Answer **any one** of the following (1 X 12 = 12)

E Explain the Positive social impacts of tourism.

F Explain in detail the positive and negative environmental impact of tourism.

Q. No. 6 Answer **any one** of the following (1 X 12 = 12)

G Explain the sectors comprising of Hospitality Industry.

H State and explain the characteristics of Tourism.