

SYBCOM Semester End Assessment (Regular/Repeat)

November 2022

Course Title: Entrepreneurship Development

Course code: UCOC 107

Category: CCH

Semester: III

Duration: 2 hours

Max. Marks: 80

Instructions:

1. All questions are **compulsory** having internal choice.
2. Figures to the **right** indicate maximum marks allotted to each question.
3. Answer sub-questions in Question no. 1 and Question no. 2 in not more than **100** words each
4. Answer Question no. 3 to Question no. 6 each in not more than **400** words.

Q.1. Write Short notes on any **four** of the following: (4x4=16)

- a. Features of intrapreneurs
- b. Women entrepreneurs
- c. SWOT analysis
- d. Innovation in entrepreneurship
- e. Role of entrepreneur in economic development
- f. Sociological theory of entrepreneurship

Q.2. Write Short notes on any **four** of the following: (4x4=16)

- i. Self Help Groups
- ii. Feasibility analysis
- iii. Any 4 qualities of an entrepreneur
- iv. Sources of business ideas
- v. Project appraisal
- vi. Any two internal factors of Purposeful Innovation

Q.3(A) Explain the various functions of an entrepreneur. (1X12=12)

OR

(B) An entrepreneur require typical skills to be successful in business. Explain.

Q.4(A) State and explain the factors influencing environment scanning. (1X12=12)

OR

(B) What is marketing research? explain the techniques of marketing research.

Q.5(A) What is project selection? write the factors influencing project selection. (1X12=12)

OR

(B) Explain in brief the contents of project report.

Q.6(A) What is incubation centres? write the role of Incubation centres. (1X12=12)

OR

(B) Explain the principles of purposeful innovation as suggested by Peter Drucker.