

# TOURISM IN GOA – A STUDY



PRABODHAN EDUCATION SOCIETY'S  
VIDYA PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER AND MANAGEMENT

PARVARI GOA

2019-2020

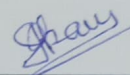

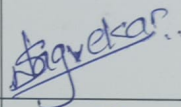
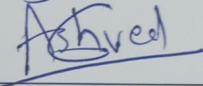

C - 72

DR.M.R. PATIL

## DECLARATION

We declare that the project entitled "Tourism in Goa : A Study" has been prepared by us to the best of our knowledge; it has not previously formed the basis for the award of any diploma or degree by this or any other university.

Place: Parvari-Goa

Roll No.	Name	Signature
111	Ms. Kaur Ishpreet	
112	Ms. Kotharkar Preeti Prakash	
113	Ms. Nagvekar Saisha Madhukar	
114	Mr. Naik Ashved Anand	
115	Ms. Naik Pratidnya Prashant	

Date : 31<sup>st</sup> Jan, 2020



## CERIFICATE

This is to certify that the project entitled "Tourism in Goa : A Study" is a record of work done by the candidates themselves under my guidance during the period of study and that to the best of my knowledge it has not previously formed the basis of the award of any degree or diploma by Goa University or any other University.

Assessed  
19/03/2020

31/01/2020  
Dr. M.R.Patil

(Project Guide)

Vidya Prabodhini College of Commerce, Education, Computer  
and Management, Parvari- Goa

# CUSTOMERS SATISFACTION TOWARDS APP BASED E-PAYMENT SYSTEM IN NORTH-GOA: A STUDY



VIDYA PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER AND MANAGEMENT  
PARVARI - GOA

2019-2020

C - 74

MR. ARUN MARATHE




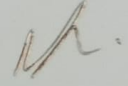

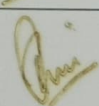
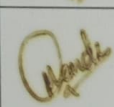
# DECLARATION

We declare that this project report has been prepared by us and to best of our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

**CLASS** : T.Y.B.COM

**DIVISION** : B

**ELECTIVE** : COST ACCOUNTING

SR.NO.	NAME	ROLL NO	SIGNATURE
01	Ms. Pratibha Lohar	212	
02	Ms. Neha Lokre	213	
03	Ms. Yogita Madkaikar	214	
04	Mr. Praveen Mallappagol	215	
05	Ms. Cynthia Mendes	216	

# CERTIFICATE

“Certified that the project report is a record of work done by the candidates themselves under my guidance during the periods of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university”.

Assessed.  
19/03/2020

Arun

Date: 31<sup>st</sup> January 2020

Shri. Arun Marathe  
Project Guide &  
Assistant Professor in Commerce,  
Vidya Prabodhini College,  
Parvari-Goa



**ORGANISATIONAL CITIZENSHIP  
BEHAVIOUR IN SELECT  
MANUFACTURING COMPANIES IN  
NORTH GOA; A STUDY**



**VIDYA PROBODHINI COLLEGE OF  
COMMRCE, EDUCATION, COMPUTER &  
MANAGEMENT**

**PARYARI-GOA**

**2019-2020**

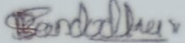
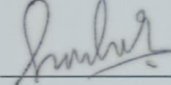
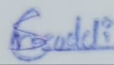
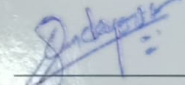
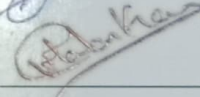
**GOA UNIVERSITY**

C - 75

MS. UJVALA HANJUNKAR

## DECLARATION

We declare that project report titled '**ORGANISATIONAL CITIZENSHIP BEHAVIOUR IN SELECT MANUFACTURING COMPANIES IN NORTH GOA: A STUDY**' has been prepared by us and to the best of our knowledge it has not previously been formed the basis of the award of any diploma or degree by this or any other university.

<u>Roll No.</u>	<u>Name of the student</u>	<u>Signature</u>
202	Bandokar Pushpalata Sudhakar	
203	Cunkalekar Sinkika Deu	
204	Gaddi Sharanappa Nagappa	
205	Gundapnor Satish Demanna	
206	Halankar Vaibhav Varzradhar	

**Place: Parvari-Goa.**

**Date: 31.01.2020**



## CERTIFICATE

This is to certify that the project report titled '**ORGANISATIONAL CITIZENSHIP BEHAVIOUR IN SELECT MANUFACTURING COMPANIES IN NORTH GOA: A STUDY**' is bonafide record of work done by the candidates themselves under my guidance during the period of study and that to the best of my knowledge, it has not previously been formed the basis of the award of any diploma or degree in Goa University or elsewhere.

*Hanjunkar*  
31.01.2020.

(Miss. Ujvala M. Hanjunker)

(Project Guide)

*Assessed*

*Sm*  
SMITA MARATHE

18.03.2020

# CUSTOMERS PERCEPTIONS TOWARDS ZOMATO APP IN GOA: A STUDY



VIDYA PRABODHINI COLLEGE OF  
COMMERCE, EDUCATION, COMPUTER &  
MANAGEMENT  
PARVARI - GOA

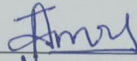
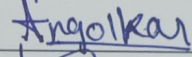

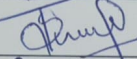
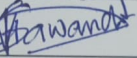
2019-2020



## DECLARATION

We declare that this project report has been prepared by us and to the best of our knowledge; it has not previously formed the basis for the award of any diploma or degree by this of any other University.

Class: T.Y.B.COM

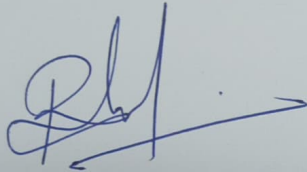
Roll No.	Name	Signatures
101	Amre Jiya Deepak	
102	Angolkar Rohit Narayan	
103	Bhonsle Shubham Shivanand	
104	Dastkop Taiseen Abdulhamid	
105	Gawandi Tara Vijay	

# CERTIFICATE

Certificate that the project titled "Customer perceptions towards zomato app in Goa: a study" is a record of work done by the candidates themselves during the period of study under my guidance and that to the best of my knowledge, it has not previously formed the basis of the award of any degree or diploma in Goa University or elsewhere.

Place: Parvari

Date:30/1/2020



**Project Guide**

**Mr. Rudresh Uttam Mhamal**

**Assistant Professor in Commerce**

**VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION,  
COMPUTER & MANAGEMENT  
ALTO-PARVARI, GOA**

*Assessed*

*SMITA MARATHE*



**CONSUMER PERCEPTION TOWARDS**  
**APP BASED TAXI SERVICE IN GOA:**  
**A STUDY**



**VIDYA PRABODHINI COLLEGE OF  
COMMERCE, EDUCATION,  
COMPUTER AND MANAGEMENT  
PARVARI-GOA**

**2019-2020**

C - 78

MR. RUDRESH MHAMAL

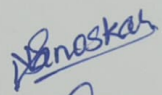
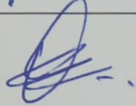
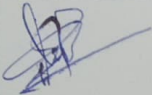
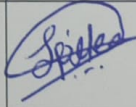
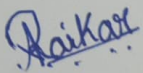
## DECLARATION

We declare that this project report has been prepared by us and to best of our Knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

CLASS : T.Y.B.COM

DIVISION : A

ELECTIVE : BUSINESS MANAGEMENT

SR NO	NAME	ROLL NO.	SIGNATURE
1.	NANOSKAR SAILEE RAVI	116	
2.	PANDA GANESH KRISHNA	117	
3.	PHAYDE SUNNY ANANDU	118	
4.	PILLEA LOUKESH GANESH	119	
5.	RAIKAR ASHLESHA GOVIND	120	

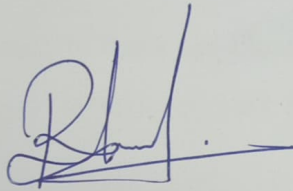


## CERTIFICATE

"Certified that the project report is a record of work done by the candidates themselves under my guidance during the period of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university"

Place: Porvorim-Goa

Date: 31<sup>st</sup> January, 2020



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**Mr. Rudresh Uttam Mhamal**

**Project Guide**

**And**

**Assistant Professor in Commerce**

*Checked  
19/02/2020  
Assessed.*

**VIDYA PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER AND MANAGEMENT**

**ALTO PORVORIM-GOA**

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CUSTOMER AWARENESS AND PERCEPTION  
TOWARDS GREEN PRODUCTS IN BARDEZ  
TALUKA: AN EMPIRICAL STUDY

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VIDYA PRABODHINI COLLEGE OF  
COMMERCE, EDUCATION, COMPUTER & MANAGEMENT  
PORVORIM- GOA

2019-2020

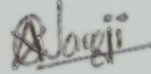
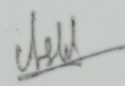

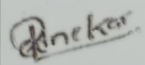
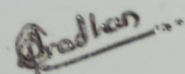
C - 80

MR. PINKESH DHABOLKAR



## DECLARATION

We Declare that project report entitled "**Customer's Awareness and Perception towards Green Product's In Bardez Taluka: An Empirical Study**" has been prepared by us by using the primary data and best of our knowledge, it has not previously been formed the basis for the award of any diploma or degree by this or any other university.

PR.NO	NAME	ROLL NO:	SIGNATURE
201705854	Apoorva Gurudas Naroji	222	
201705917	Ashul Ajit Narvekar	223	
201705896	Pranjali Ullas Navelkar	224	
201705856	Preeti Nandkumar Pednekar	225	
201705919	Akshada Debendra Pradhan	226	

Place: Parvari- Goa

Date: 31/01/2020

## CERTIFICATE

This is to certify that the project titled “Customers Awareness And Perception Towards Green Products In The Bardez Taluka : An Empirical Study” is a bonafied record of work done by candidate themselves under my guidance during the period of study and that to the best of my knowledge, it has not previously formed the basis for the award of any degree or diploma in Goa University or elsewhere.

*Bardez  
19/02/2020  
(Assessed)*

*Rawan*

---

Date:31/01/2020

(Mr. Pinkesh Dhabolkar)

Place: Porvorim-Goa

(Project Guide)



PROMOTION STRATEGIES OF FAST-MOVING CONSUMER  
GOODS (FMCG) AND ITS IMPACT ON THE LIFESTYLE OF  
CONSUMERS IN NORTH GOA: AN EMPIRICAL STUDY



VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION,  
COMPUTER AND MANAGEMENT

PARVARI -GOA

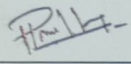
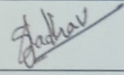
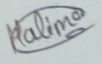

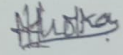
2019-2020

C - 81

DR. VARSHA INGALHALLI

## DECLARATION

We declare that the project entitled 'PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS (FMCG) AND ITS IMPACT ON THE LIFESTYLE OF CONSUMERS IN NORTH GOA: AN EMPIRICAL STUDY' has been prepared by us and to the best of our knowledge it has not previously formed the basis for the award of any diploma or degree by this or any other university.

Roll no.	Registration no.	Name of the student	Signature
207	201705847	HONKHANDE PRAMOD RAOSAHEB	
208	201705848	SHEILA DILIP JADHAV	
209	201705849	HALIMABI KAGINELLI	
210	201705867	MINA DALBAHADUR KHATRI	
211	201705868	MAMATHA RAMDAS KHOLKAR	

Place: Parvari – Goa

Class: T.Y.B. Com

Date: 31st JANUARY, 2020



## CERTIFICATE

Certified that the project titled 'PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS (FMCG) AND ITS IMPACT ON THE LIFESTYLE OF THE CONSUMERS IN NORTH GOA: AN EMPIRICAL STUDY' is a bonafide record of work done by the candidates themselves under my guidance during the period of study. To the best of my knowledge, it has not previously formed the basis for the award of any degree or diploma in Goa University.

Assessed  
V. Belevs  
16/03/2020

Date:- 31st JANUARY, 2020  
Place: - Parvari - Goa

Varsha

Dr. Varsha Ingalhalli

Asst. Prof. in commerce

(Project guide)

Vidya Prabodhini College of Commerce, Education, Computer and Management

Parvari - Goa

FACTORS AFFECTING THE ONLINE  
PURCHASE DECISION OF CONSUMERS IN  
NORTH GOA:  
A STUDY



VIDYA PRABODHINI COLLEGE  
OF COMMERCE, EDUCATION,  
COMPUTER AND MANAGEMENT  
2019-2020



## DECLARATION





We declare that this project report has been prepared by us and to the best of our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any university.

**CLASS:** T.Y.B.COM

**DIVISION:** B

**ELECTIVE:** COST ACCOUNTING

**DATE:** 31st JANUARY, 2020

<u>P.R. NO.</u>	<u>NAME</u>	<u>ROLL NO.</u>	<u>SIGNATURE</u>
201705872	Ms. Eshani Vasudev Mirashi	217	
201705863	Ms. Bhagyashree Siddu Nadagaud	218	
201705873	Mr. Deepak Krishna Naik	219	
201705875	Ms. Sailee Dyneshwar Naik	220	
201705876	Ms. Tanaya Nandkishor Naik	221	

# CERTIFICATE

This is to certify that the project report titled **FACTORS INFLUENCING THE ONLINE PURCHASE DECISION OF CONSUMER IN NORTH GOA** is the record of work Done by the student themselves under my guidance the best of my knowledge and that it has not previously formed basis of award of any degree or diploma in goa university or elsewhere

DATE: 31st JANUARY, 2020

PLACE: PARVARI

Assessed

Belem  
16/03/2020

Dr. VARSHA INGALHALLI

(Asst. Prof. in commerce)

Project guide

Vidya prabodhini

College of Commerce, Education,

Computer and Management,

Parvari- Goa



# CUSTOMERS SATISFACTION TOWARDS SELECT MARUTI SUZUKI CARS IN NORTH GOA :A STUDY



PRABODHAN EDUCATION SOCIETY'S  
VIDYA PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER & MANAGEMENT

2019-2020

## DECLARATION

We declare that this project report has been prepared by us and to best of our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

CLASS : T.Y.B.COM

DIVISION : A

ELECTIVES : Accounting

P.R.NO.	NAME	ROLL NO.	SIGNATURE
201705832	Manjanagouda Ninganagouda Sankanagoudra	146	<i>Manjan</i>
201705833	Deepali Sambhaji Satpute	147	<i>Deepali</i>
201705834	Milind Anand Navelkar Shenvi	148	<i>Milind Navelkar</i>
201705835	Samiksha Krishna Shetye	149	<i>Shetye</i>
201705836	Ankita Shyam Shirodkar	150	<i>Shirodkar</i>

Place: Parvari – Goa

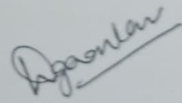
Date : 31<sup>st</sup> January 2020



## CERTIFICATE

“ Certified that the project report is a record of work done by the candidates themselves under my guidance during the period of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university”

DATE: 31<sup>st</sup> January , 2020



Mr. Darshan Goankar

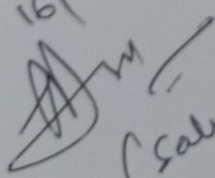
Project Guide &

Assistant Professor in Commerce

Vidya Prabodhini College

Parvari – Goa

Verified and  
viva voce conducted  
on 16/03/2020.



(Salyajit F. Hirve)

“

CUSTOMERS PERCEPTION TOWARDS SERVICES  
OFFERED BY JIO TELECOMMUNICATION LTD : A STUDY



Vidya Prabodhini College of Commerce, Education,  
Computer and Management.

2019 - 2020

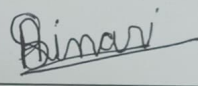
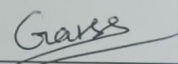
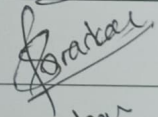
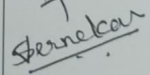
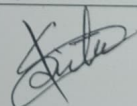


## DECLARATION

We declare that this project report has been prepared by us and to best of our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

CLASS : T.Y.B.COM

DIVISION : A and B

P.R.NO.	NAME	ROLL NO.	SIGNATURE
201705837	Anurag Prakash Sinari	151	
201705838	Gaussab Ibrahim Tadpatri	152	
201705839	Sujal Kishor Toraskar	153	
201705840	Sanchita Sandeep Vernekar	154	
201705813	Sunita Parsappa Balpanar	201	

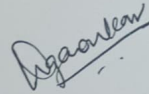
Place: Parvari – Goa

Date : 31<sup>st</sup> January 2020

## CERTIFICATE

“Certified that the project report is a record of work done by the candidates themselves under my guidance during the period of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university”

DATE: 31<sup>st</sup> January, 2020



Mr. Darshan Goankar

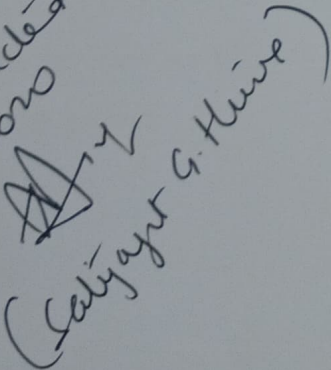
Project Guide &

Assistant Professor in Commerce

Vidya Prabodhini College

Parvari – Goa

Verified and Viva  
 voce conducted on  
16/03/2020

  
(Satyajeet G. Huise)



# CUSTOMERS PERCEPTION ABOUT CROMA STORE IN PORVORIM: EXPERIENCE FROM BARDEZ TALUKA GOA

**cromā**  
A TATA Enterprise



VIDYA PRABODHINI COLLEGE  
OF COMMERCE, EDUCATION,  
COMPUTER & MANAGEMENT  
PARVARI - GOA  
2019 - 2020

# DECLARATION

We declare that this project report has been prepared by us and to best of Our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

CLASS : T.Y.B.COM

DIVISION : A

ELECTIVE : BUSINESS MANAGEMENT

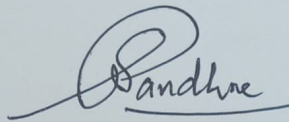
P.R.NO.	NAME	ROLL NO.	SIGNATURE
201705907	GOND ANURADHA BRIJBIHARI	106	
201705889	HASBE SNEHA SANJEEV	107	
201705909	KAMBLE SANJANA DNYANESHWAR	108	
201705910	KAMBLE VISHAL HANAMNT	109	
201705866	KASKAR PRACHI PRAKASH	110	



# CERTIFICATE

“Certified that the project report is a record of work done by the candidates themselves under my guidance during the period of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university”.

Date: 31st January, 2020



Mr. Sunny S. Pandhre

Project Guide &

Assistant Professor in Commerce,

Vidya Prabodhini College of

Commerce, Education, Computer

& Management, Parvari-Goa

(ii)

Assessed  
Pomallam  
16/03/2020

**Customer Satisfaction Towards Select Indian  
Postal Services in Bardez Taluka, Goa: A Study**

भारतीय डाक



India Post

Prabodhan Education Society's

**Vidya Prabodhini College of Commerce,  
Education, Computer & Management,  
Parvari-Goa**

(Affiliated to Goa University)

**2019-2020**

C - 86

MR. SUNNY PANDHRE



## DECLARATION

We declare that this project report has been prepared by us and to best of our knowledge, it has not previously formed the basis for the award of any diploma or degree by this or any other university.

CLASS : T.Y. B.COM

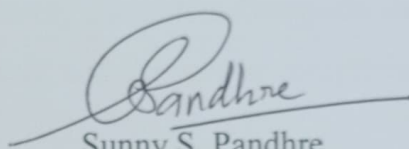
DIVISION : A

PR. NO.	NAME	ROLL NO	SIGNATURE
201705879	TORASKAR NANDAN MADHU	126	
201705880	TORRE AMIT SIDDHARTH	127	
201705881	VAIGANKAR SAIEEL GOVERDHAN	128	
201705812	ACHREKAR AKANGSHA ASHOK	129	
201705814	BORKAR DATTARAJ GAJANAN	130	

# CERTIFICATE

“Certified that the project report is a record of work done by the candidates themselves under my guidance during the period of the study and to best of my knowledge it has not previously formed the basis of the award of any degree or diploma of this or any other university”.

Date: 31<sup>st</sup> January, 2020



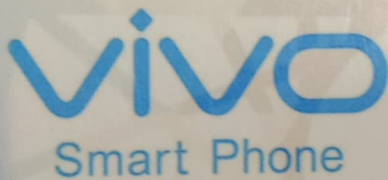
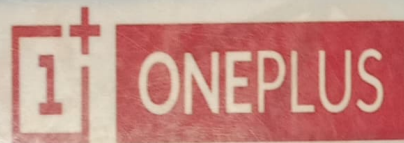
Sunny S. Pandhre  
Project Guide &  
Assistant Professor in Commerce,  
Vidya Prabodhini College,  
Parvari-Goa

Assessed  
Ramadas  
16/3/2020

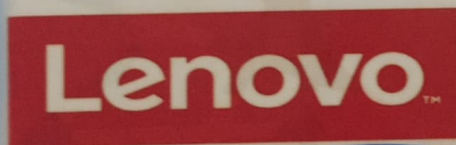




# CONSUMER BUYING BEHAVIOR TOWARDS SELECT SMART PHONE IN NORTH GOA: AN EMPIRICAL STUDY.



iPhone



NOKIA


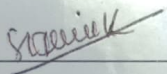
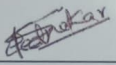

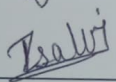


*VIDYA PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER & MANAGEMENT.*

*2019 – 2020.*

# DECLARATION

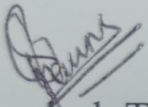
We, the students of T. Y. B. COM of Vidya Prabodhini College of Commerce, Education, Computer & Management, Parvari Goa, do hereby declare that the project report submitted for qualifying examination for T. Y. B. COM Degree is our original work & it has not been previously formed the basis for the award of any degree or diploma by this or any other Institution/ University.

Roll No	Name of the Students	Signature
141	Naik Sarvada Shripad	
142	Naik Srushty Brahmanand	
143	Pednekar Shradha Subhash	
144	Prabhu Damodar Maruti	
145	Salvi Poornima Subhash	



# CERTIFICATE

Certified that the project is a work done by the candidates themselves under my guidance during the period of study and that to the best of my knowledge it has not been previously formed the basis of the award of any degree or diploma by this or any other institution/ university.



(Mr Sandesh Tari)

Project Guide



# CONSUMER PERCEPTION TOWARDS SWIGGY DIGITAL FOOD APPLICATION SERVICE : AN ANALYTICAL STUDY



**VIDYA PRABODHINI COLLEGE OF  
COMMERCE, EDUCATION, COMPUTER,  
& MANAGEMENT**

**2019-2020**


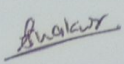
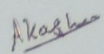
C - 88

MR. SANDESH D. TARI



## DECLARATION

We declare that the project report titled **CONSUMER PERCEPTION TOWARDS SWIGGY DIGITAL FOOD APPLICATION SERVICE: AN ANALYTICAL STUDY** has been prepared by us and to the best of our knowledge, it has not previously been formed the basis for the award of any diploma or degree by this or any other university.

Roll no.	Registration No.	Name of the students	Signature
232	201705861	Akanksha Omprakash Thakur	
233	201705902	Shivani Indrajit Thakur	
234	201705883	Akash Yadav	

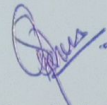
**Place : Parvari -Goa**

**Class – T.Y.B.COM**

**Date : 31<sup>st</sup> January 2020**

## **CERTIFICATE**

Certified that the project titled **CONSUMER PERCEPTION TOWARDS SWIGGY DIGITAL FOOD APPLICATION SERVICE: AN ANALYTICAL STUDY** is bonafide record of work done by the candidates themselves under my guidance during the period of study and that to the best of my knowledge, it has not previously been formed the basis for the award of any diploma or degree by Goa University.



Mr. Sandesh Tari

Asst. Prof. in Commerce

(Project Guide)

Vidya Prabodhini College of Commerce,

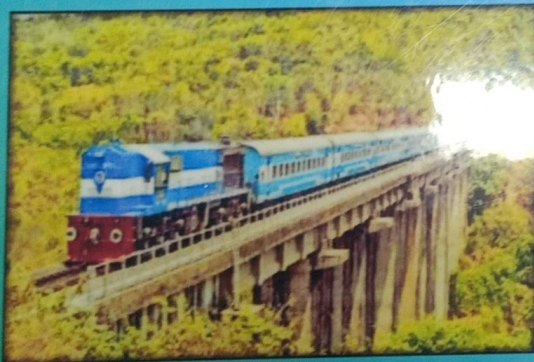
Education, Computer & Management

Parvari -Goa





# CUSTOMER SATISFACTION TOWARDS KONKAN RAILWAY SERVICES IN GOA: A STUDY



VIDYĀ PRABODHINI COLLEGE OF COMMERCE,  
EDUCATION, COMPUTER AND MANAGEMENT

PARVARI- GOA

2019-2020




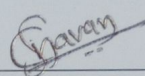
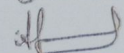
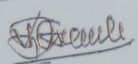
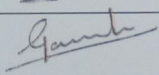
## DECLARATION

We declare that project report titled 'Customer satisfaction towards Konkan Railway services in Goa: A Study' has been prepared by us and to the best of our knowledge, it has not previously been formed the basis for the award of any diploma or degree by this or any other university.

CLASS: T.Y. BCOM

DIVISION: A

YEAR: 2019-2020

P.R.NO	NAME	ROLL NO	SIGNATURE
201705815	GIZEL GANGADHAR CHANDANAGIRI	131	
201705816	CHAVAN SAMIKSHA BABAJI	132	
201705818	AMRANSHA FERNANDES	133	
201705819	GAUDE DEVISHA VIDHYADHAR	134	
201705820	GAUNDER UMA KUMAR	135	

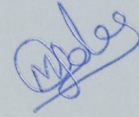
PLACE: PARVARI - GOA

DATE: 31<sup>ST</sup> JANUARY 2020



## CERTIFICATE

Certified that the project titled '**Customer satisfaction towards Konkan Railway services in Goa: A Study**' is bonafide record of work done by the candidates themselves under my guidance during the period of study and that to the best of my knowledge, it has not previously formed the basis for the award of any degree or diploma in Goa University or elsewhere.



Mrs. BINDIYA JOSHI

(Project Guide)

Assistant Professor in Commerce,

Vidya Prabodhini College,

Parvari- Goa.

Date: 31<sup>st</sup> January 2020