TATION COMPUTE AND MANAGEMENT PARVARI-GOA.

B-COM)
SEM-I

ALLOCATION OF SUBJECT FOR ODD SEMESTER (A.Y. 2024-2025)

	Semester I			
Sr. No.	Name of the subject	Course Code	F.Y.B.Com A	F.Y.B.Com B
1	Major Core- Financial Accounting	COIM-100 J	Ms. Dhanashri Balo	Dr. Pinkesh Dhabolkar
2 ,	Minor - Principles and Practice Management	COM-111 /	Dr. Ujvala Hanjunkar	Dr. Ujvala Hanjunkar
3	MC-Computer Applications/Mathemetical Techniques in Competitive Exam	MAT-131/	New Faculty/ Shri. Pankaj Shirodker	
4	AEC- Communicative English : Written and Spoken	ENG-151	New Faculty	New Faculty
5	VAC- Environmental Studies I	VAC101	New Faculty	New Faculty
6	VAC- Constitutional values and obligations	VAC-104	New Faculty	New Faculty
7b	SEC-Business Mathematics !	COM-142 (Shri. Pankaj Shirodker	
7c	SEC-Soft Skill and Personality Development	COM-143 (Shri. Sunny Pandhre / Lonh	alt

Semester III

Sr. No.	Name of the subject	Course Code	5.Y.B.Com A	S.Y.B.Com B
1	Major - Public Economics	COM-200	Ms. Shamal Dessal	Ms. Shamal Dessai
2	Major - CFA - Government Accounting	CFA-201	New Faculty	
3	Minor- CFA - Specialized Accounting	CFA-211	New Faculty	4 🗸
4	Major - CCA - Methods of Costing I	CCA-201	New Faculty	v. /
5	Minor - CCA - Business Environment	CCA-211	Shri. Rudresh Mhamal	
6	Major- CBM - Marketing Management	CBM-201	Shri, Rudresh Mhamal	
7	Minor - CBM - Business Finance	CBM-211	Shri. Sunny Pandhre	
8	MC - Computer		New Faculty	
9	MC - English		New Faculty	
10	AEC - Hindi/Konkani		New Faculty	
11	SEC - Business Data Analysis	COM-242	Dr. Varsha Ingalhalli	1 4
12	SEC - Accounting Software Application	COM-241	New Faculty . Contact	

Sr. No.	Name of the subject	Course Code	T.Y.B.Com A	T.Y.B.Com B
1	CC15 Industrial Menagement	UCOC111	Dr. Arun Marathe/New Faculty	Dr. Arun Marathé
2	CC 16 Indian Monetary and Financial System-	UCEC103	Ms. Shamal Dessai	Ms. Shamal Dessai
3	DSE 1: ACCT 1: Income Tax & Good and Service Tax	UCOD101	Dr. Varsha ingalhalli	74.
4	DSE 2: ACCT 2: Auditing (UCOD105	Dr. Ujvala Hanjunkar	· · · · · · · · · · · · · · · · · · ·
5	DSE 3: ACCT 3: Government Accounting	UCOD109	Dr. Pinkesh Dhabolkar	
6	DSE 4: ACCT 4: Financial Reporting	UCOD118	Shri. Darshan Gaonkar	
7	DSE 1: COST 1: Cost Accounting I	UCOD102		Shri. Darshan Gaonkar
8	DSE 2: COST 2: Cost Accounting II	UCOD106		Shri. Rudresh Mhamal
9	DSE 3: COST 3: Techniques of Costing (UCOD110		Dr. Arun Marathe
10	DSE 4: COST 4: Management Accounting	UCOD114		Ms. Dhenashri Balo
11	DSE 1: BM 1: International Marketing Management	UCOD103	Dr. Pinkesh Dhabolkar	
12	DSE 2: BIM 2: Retail Management Strategies	UCOD107	Ms. Dhanashri Balo	
13	DSE 5: BM 3: Advertising Management	UCOD111	Shri. Sunny Pandhre	
14	DSE 4: BM 4: Services Marketing	UCOD115	Shri. Darshan Gaonkar	
	T. Y Project Work	UCOP101		

Dr. Ujvala Hanjunkar HoD, Dept. of Commerce

Date: 25/06/2024 place: Parvari - Goa



Dr. Bhushan Bhave Principa!

Course Code: COM-100

Title of the Course: Financial Accounting

Number of Credits: 04 Effective from AY: 2023-24

Pre-requisites for the Course:	Nil	
Course Objectives:	 Objectives of the Course are: To develop conceptual and practical knowledge of accounting. To acquaint learners with skills of recording various kinds of transactions. To enable learners to prepare "Statement of Profit and "Balance Sheet" as per Schedule III of the Companies Act 24. To acquaint learners with the insights on recording transactions and selling of securities. 	of business Loss" and
	Unit 1: Accounting Fundamentals and Depreciation Accounting Accounting Fundamentals: Accounting: Meaning, Need, Nature, Classification, Users of Accounting Information, Accounting Equation, Accounting Principles, Concepts and Conventions, Accounting Standards: Meaning and Need, Elementary knowledge of IFRS. Depreciation Accounting: Meaning, Causes, Need for providing depreciation, AS 6, Methods of Depreciation — Sinking Fund Method and Insurance Policy Method.	15 hours
Content:	Unit 2: Accounting from Incomplete Records Single Entry System: Meaning, Features, Advantages, Limitations; Difference between Single Entry System and Double Entry System, Preparation of Trading, Profit & Loss Account and Balance Sheet under Conversion Method.	15 hours
	Unit 3: Company Final Accounts Preparation of "Statement of Profit and Loss" and "Balance Sheet" as per Schedule III of the Companies Act 2013.	15 hours
	Unit 4: Investment Accounting Meaning and types of investments- Fixed returns (Debentures and Bonds) and Fluctuating returns (Equity shares), AS-13 Accounting for investments, Exinterest/dividend; Cum- interest/ Dividend transactions, Brokerage, Securities Transaction Tax and other expenses, purchase and sale of investment, Bonus shares and Rights Issue, Valuation of investment.	15 hours

Pedagogy:	Lectures, Discussions, Presentations, Case Studies, Assignments, Class Activities
Reference/ Readings:	 Anthony, R.N, Hawkins, D., Merchant, K. A., (2017). Accounting: Text and Cases (13th Ed). Mc Graw Hill Education. Horngren, C.T. and Philbrick, D., (2017). Introduction to Financial Accounting (11th Ed.), Pearson Education. Monga, J.R., (2023). Financial Accounting: Concepts and Applications (34th ed.). Mayur Paper Backs, New Delhi. Shukla, M.C., Grewal, T.S. and Gupta, S.C. (2017). Advanced Accounts. VolI. (19th Ed.), S. Chand & Co., New Delhi. Maheshwari, S.N., and. Maheshwari, S.K. (2022). Financial Accounting. (6th Ed.) Vikas Publishing House, New Delhi. Goyal, B. K. and Tiwari, HN, (2021). Financial Accounting (6th Ed.), International Book House Goldwin, Alderman and Sanyal (2016). Financial Accounting (2nd Ed), Cengage India Private Limited. Tulsian, P.C. (2023). Financial Accounting (1st Ed.), S. Chand publishing. Mukherjee, A., and Hanif, M. (2018) Modern Accountancy Vol.no. 1 & 2 (3rd Edition) McGraw Hill. Compendium of Statements and Standards of Accounting (2023). The Institute of Chartered Accountants of India, New Delhi.
Course Outcomes:	 After completion of this course, the learners will be able to: Explain the basic accounting concepts, conventions and accounting standards. Record various kinds of business transactions. Prepare the financial statements as per Companies Act, 2013. Prepare Investment Accounts for buying/selling of fixed/non-fixed interest- bearing securities.

Course Code: COM-111

Title of the Course: Principles and Practice of Management

Number of Credits: 04 Effective from AY: 2023-24

Pre-requisites for the Course:	Nil	
Course Objectives:	 Objectives of the Course are: To enable the learners to describe the competitive land company using Porter's five force model. To acquaint the learners with skills to interpret the redelegation and decentralization of authority in an organization. To acquaint the learners to recognize the various needs of a using Maslow's Need-Hierarchy Theory. To elucidate the principles and major techniques of control the principles and techniques of coordination. 	elevance o tion. an individua
	Unit 1: Introduction to Management Management: Concept and Need, Managerial Functions - An overview; Coordination: Essence of Management. Evolution of Management Thought, Classical Approach - Taylor, Fayol, Neo-Classical and Human Relations Approaches - Mayo, Hawthorne Experiments, Behavioural Approach, Systems Approach, Contingency Approach, MBO, Hammer and Champy- Business Process Re-engineering, Porter's Fiveforces' Model.	15 hours
Content:	Unit 2: Planning and Organising Types of Plan; Strategic planning - Concept, process, Importance and limitations; Environmental Analysis and diagnosis (Internal and external environment) - Definition, Importance and Techniques (SWOT/TOWS/WOTS-UP, BCG Matrix, Competitor Analysis); Decision-making: Process and Techniques; Perfect rationality and bounded rationality. Concept and process of organizing - An overview, Span of management, Different types of authority (line, staff and functional), Decentralization, Delegation of authority; Formal and Informal Structure; Principles of Organizing; Network Organization Structure. Emerging types.	15 hours
	Unit 3: Staffing and Leading Staffing: Concept of staffing, staffing process. b. Motivation & Leadership: Concept, Importance, extrinsic and intrinsic motivation; Major Motivation theories - Maslow's Need-Hierarchy Theory; Hertzberg's Two-factor Theory, Vroom's Expectancy Theory. Leadership: Concept and importance; Leadership styles.	15 hours

	Communication: Concept, purpose, process; Oral and written communication; Formal and informal communication networks, Barriers to communication, Overcoming barriers to communication. Emerging trends in communication. Unit 4: Control and Coordination Concept, Process, Limitations, Principles of Effective Control, Major Techniques of control - Effective Control Systems. Coordination Concept, Importance, Principles and Techniques of Coordination, Concept of Managerial Effectiveness. Emerging issues in Management.	15 hours
Pedagogy:	Lectures, Classroom discussions and Case study	
Reference/ Readings:	 Tripathi, P. C. & Reddy, P.N. (2010). Principles of Managemed.). Tata Mc Graw Hill Education Pvt. Ltd., New Delhi. Chandan, J. S. (2004). Management, Theory & Practice (SVikas Publishing House, New Delhi. Prasad, L. M. (2000). Principles and Practice of Manage ed.). Soultan Chand & Sons. Jain, V. (2010). Management Theory & Practice International Book House, New Delhi. Prasad, M. (2008). Management Concepts & Practices. (Finally Publishing House, Mumbai. Subba Rao, P., & Venkatram T. K. (2010). Management Practice (First ed.). Himalaya Publishing House, Mumbai. Moshal, B. S. (2009). Principles of Management (First ed.) Pvt. Ltd., New Delhi. Barton, G., & Thakur, H. (1997). Management Today, Practice (First ed.). Tata Mc Graw Hill Publishing Co. Ltd., New Delhi. 	Second ed.). Ement (Fifth (First ed.). Fourth ed.). Theory & Ane Books Principle &
Course Outcomes:	 After completion of this course, the learners will be able to: Describe the competitive landscape of a company using Pole force model. Interpret the relevance of delegation and decentralization of authority in an organization. Recognise the various needs of an individual using Maslow' Hierarchy Theory. Eucidate the principles and major techniques of control and the principles and techniques of coordination. 	rter's five of s Need-

Name of the Programme

: Bachelor of Computer Applications

Course Code

: CSA-131

Title of the Course

: E-Commerce

: 3T
: 2024-25

Prerequisites for the Course:	None	
Course Objectives:	 To give a fundamental understanding of e-commerce and online marketing To instill ideas of Search Engine Optimization and Marketing, Applications of e-commerce and digital payments To identify, define and differentiate the e-commerce models a risks of electronic commerce. 	
Units	Content	No. of
	Introduction to Electronic Commerce: Meaning, Nature, and scope of e-commerce, History of e-commerce, Business applications of e-commerce, E-Commerce Models(B2B, B2C, C2C, B2G), Advantages and Disadvantages of e-commerce, Applications of M-Commerce.	15
	E-Commerce Web-sites: Websites as a marketplace, Role of the website in B2C e-commerce, Website design principles, Alternative methods of customer communication such as e-mail, Email etiquette, and e-mail security. Online Marketing: Online marketing and advertising, Push and pull approaches, Web counters, Web advertisements, Content marketing, Need of Digital Marketing for an e-commerce Business.	
	Search Engine Optimization: Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), Web Analytics. Applications of E-commerce: Applications of e-commerce to Supply chain management Applications of e-commerce to Customer Relationship Management, Product and service digitization, Remote servicing. Electronic Payment System: Types of payment systems, credit cards, debit cards, mobile, etc., Electronic Fund Transfer (EFT), Operational credit and legal risk of e-payment, and Risk management options for e-payment systems.	15
	Business to Consumer E-Commerce: Cataloguing, Order planning and order generation, Cost estimation and pricing, Order receipt and accounting, Order selection and prioritization, Order scheduling, Order fulfilling, Order delivery, Order billing, Post sales service.	15

	Business-to-Business E-Commerce: Need and Models of B2B e-commerce, Using public and private computer networks for B2B trading; EDI and paperless trading, Characteristic features of EDI service arrangement, EDI architecture, and standards. Security Issues in E-Commerce: Risks of e-commerce, Types and sources of threats; Security tools, Risk management approaches.
Pedagogy:	PowerPoint, Tutorials, Hybrid learning.
References/	Main Reading:
Readings:	 Kalakota, Ravi, Andrew Whinston(2015). Frontiers of Electronic Commerce. Pearson Education. P.T.Joseph(2015).E-Commerce: An Indian Perspective Paperback. PHI Learning.
	V.Rajaraman(2015). Essentials of E-Commerce Technology. PHI Learning.
	Additional Reading:
	C.S.V.Murthy (2015). E-Commerce - Concepts, Models and Strategies. Himalaya Publishing House.
Course	At the end of the course, students will be able to:
Outcomes:	Understand the foundation of e-commerce, e-commerce websites and Online Marketing and Security Issues
	2. Explaintheimportanceof Search Engine Optimization, Applications of E-commerce and Electronic Payment Systems.
	3. Compare B2B and B2C e-commerce models.

Name of the Programme

: B.Sc. Mathematics

Course Code

: MAT-131

Title of the Course

: Mathematical Techniques in Competitive Exams

Number of Credits Effective from AY

: 3 (3L)

Effective from AY	: 2023-24	
Prerequisites for the Course	e NIL	
Course Objectives	To make students competent enough to answer comexaminations like Banks, Post Office, SSC, LIC, CDS, CSAT, CAT GMAT, MAT, UPSC, CBI, CPO, Civil Services, Hotel Mana Railway, Police, Defence, etc.	CNAAT
Content		No. of Hours
Unit I	Ratio and Proportion: Ratio; Comparison of ratios; Proportion. Mixture or Alligation: Mixture; Rule of mixture or allegation. Partnership: Types of partnerships; Types of partners. Problems Based on Ages: Rules for problems based on ages.	15
Unit II	Work and Time: Basic rules related to work and time. Work and Wages: Important points. Pipes and Cisterns: Facts related to pipes and cisterns. Clock and Calendar: Clock; Calendar: Day Gain/Loss	15
Unit III	True Discount and Banker's Discount: True discount; Banker's discount. Speed, Time and Distance: Basic formulae related to speed, time and distance. Problems Based on Trains: Basic rule related to problems based on trains. Boats and Streams: Concepts and formulae on boats and streams.	15
Pedagogy	Lectures/Problem Solving/Self study.	
References/Readings	1) R. Verma: Fast Track Objective Artithmtic, Arihant Public Limited, 2017. (Principal Text) 2) A. Sharma: How to Prepare for Quantitative Aptitude for CAEdition, McGraw Hill, 2021. 3) P. K. Mishra, and R. Mishra: Elementary & Advanced Mather For Competitive Exams, Source Books, 2018. 4) R. S. Aggarwal: Quantitative Aptitude for Competitive Examination S. Chand Publications, 2017. 5) R. Mathuriya: Mathematics for all Competitive Examination S. Chandeline Mathematics for all Competitive Examination Research	Matics
Course Outcomes	(Pre./Mains), Sunita Publications, 2017. The student will be able to, 1. Apply mathematical techniques in solving problems.	

- 2. Identify tricks in solving problems quickly.
- 3. Employ various strategies to solve problems arising in various competitive exams.
- 4. Manage time in answering several questions appearing in the exam.

Name of the Programme: Bachelor of Arts- English

Course Code: ENG-151

Title of the Course: Communicative English: Spoken and Written

Number of Credits: 02 Effective from AY: 2023-24

Pre-requisites for the Course:	Interest in improving spoken and written English skills	
Course Objectives:	 To listen, understand and convey information To listen and respond appropriately to the contributions of others To understand others and present facts, ideas and opinions To articulate experience and express what is thought, felt and ima To communicate clearly and fluently To use grammatically correct language To use a register appropriate to the audience and context 	
Content:	 UNIT 1 Verbal and non-verbal Skills: importance of pronunciation, enunciation, diction, articulation, intonation and body language. Group Discussion: persuasion, negotiation, leading and participating. Interview Skills: techniques of answering and conducting interviews. Delivering Speeches: balancing rhetoric and empathy to connect with the audience. UNIT 2 Communication through Letters: cover letters, letters of goodwill, complaint letters and invitation letters. Email Correspondence: components, format, attachments, content and language. Writing Reports: format and steps. Drafting Speeches: special occasion, motivational, informative, 	(15 hou
Pedagogy:	and extemporaneous. Topics to be taught using interactive teaching and the workshop met	thod.
References/Readings:		millan riting. of esources

Course Outcomes: On completion of the course, the student will be able to do the following: Elicit and show respect for the views of others as well as be culturally sensitive. Display emotional stability and self-confidence. Apply critical thinking skills through decision-making and problem-solving. Demonstrate effective written communication for an intended purpose and audience that follows genre/disciplinary conventions that reflect creation, organization, precision, and revision.

A. Environmental Science and Education

Name of the Programme: UG General Education Programmes

Course Code: VAC-100

Title of the Course: Environmental Studies I

Number of Credits: 02 Effective from AY: 2023-24

re-requisites or the Course:	Nil	
Course Objectives:	Sensitise students to environmental conservation and sustainable use of resources	
Content:	Module 1: Multidisciplinary nature of environmental studies Definition, scope and importance Need for public awareness. Natural Resources: Renewable and non-renewable resources: Natural resources and associated problems. Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies. Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies. Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. Case studies. Land resources: Land as a resource, land degradation, man-induced landslides, soil erosion and desertification. • Role of an individual in conservation of natural resources. • Equitable use of resources for sustainable lifestyles.	No of hours 15
	Module 2 : Ecosystems Concept of an ecosystem. Structure and function of an ecosystem. Producers, consumers and decomposers. Energy flow in the ecosystem. Ecological succession. Food chains, food webs and ecological pyramids. Introduction, types, characteristic features, structure and function of the following ecosystem :- a. Forest ecosystem b. Grassland ecosystem c. Desert ecosystem d. Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries); Biodiversity and its conservation Introduction – Definition : genetic, species and ecosystem diversity. Biogeographical classification of India, Value of biodiversity : consumptive use, productive use, social, ethical, aesthetic and option values, Biodiversity at global, National and local levels. India as a mega-diversity nation IV, Hot-sports of biodiversity. Threats to biodiversity : habitat loss, poaching of wildlife, man-wildlife conflicts. Endangered and endemic species of India, Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.	15

References/ Readings:	 Agarwal K.C. (2001): Environmental Biology, Bikaner, Nidi Bharucha E.: The Biodiversity of India, Ahmedabad, Mapin Bharucha E.: Textbook of Environmental Studies. Orient BlackSwan Brunner R.C. (1989): Hazardous Waste Incineration, New York, McGraw-Hill Chatwal G.R. & Sharma H. (2005: A Textbook of Environmental Studies Mumbai, Himalaya Clark R.S.: Marine Pollution, Oxford, Clanderson Cunningham W.P., Cooper T.H., Gorani E. & Hepworth M.T. (2001) Environmental Encyclopaedia, Mumbai, Jaico. De A.K.: Environmental Chemistry, Wiley Desai R.J. (2003): Environmental Studies, Mumbai, Vipul, Goa University Taleigao Plateau, Goa Gleick H.P. (1993): Water in Crisis, Stockholm Envt. Institute, OUP Hawkins R.E.: Encyclopedia of Indian Natural History, Mumbai, BNHS Heywood V.H. & Watson R.T. (1995): Environment Protection and Laws Mumbai, Himalaya Jadhay H. & Bhosale V.M. (1995): Environment Protection and Laws Mumbai, Himalaya McKiney M.L. & Schoel R.M. (1996): Environment Science, Systems and Solutions, Web Enhanced Edition. Mhaskar A.K.: Matter Hazardous, Techno-Science Publications Miller T.G. Jr.: Environmental Science, Wadsworth Odum E.P. (1971): Fundamentals of Ecology, Philadelphia, W.B. Saunders Rao M.N. & Datta A.K. (1986): Waste Water Treatment, Oxford & IBH Santra S.C. (2004): Environmental Science, Kolkata, Central Book Agency Sharma B.K. (2001): Environmental Chemistry, Meerut, Goel Publishing House Townsend C., Harper J. & Begon M.: Essentials of Ecology, Blackwell Science Trivedi R.K.: Handbook of Environmental Laws, Rules, Guidelines, Compliances and, Standards, Vol.1 & 2, Enviro Media. Trivedi R.K. & P.K. Goel: Introduction to Air Pollution, Techno-Science Publications Wagner K.D. (1998) Environmenta
ourse outcomes:	Students will have the ability to 1. Distinguish between renewable and non-renewable resources 2. Understand different ways to manage resources sustainability 3. Appreciate the value of bio-diversity and its management

B. Understanding India

Name of the Programme: UG General Education Programmes

Course Code: VAC-104

Title of the Course: Constitutional Values and Obligations

Number of Credits: 02 Effective from AY: 2023-24

Prerequisites	Nil	
Course Objectives:	 understand Constitutional Values. be familiar with Fundamental Rights, Obligations of a State and Fundamental Duties 	
Content:	Unit 1: Evolution and structure of the Constitution Constituent Assembly and the Constitution: Drafting of the Constitution, Tenets of Preamble including Secular, Socialist, Democratic, Republic, Republic State, Justice, Equality, Fraternity and Liberty. Main features of Indian Constitution: Basic Structure of Constitution. Rigidity and Flexibility, Federal structure, Rule of Law, Separation of Powers, Parliamentary Form of Government, Independent Judiciary and Citizenship.	15 hours
	Unit 2: Fundamental Rights, Directive Principles of State Policy and Fundamental Duties Fundamental Rights: Right to Equality, Freedom of Speech and Expression, Right to Life and Personal Liberty, Right against Exploitation, Right to Freedom of Religion, Cultural and Educational Rights and Right to Constitutional Remedies. Directive Principles of State Policy and its enforceability. Fundamental Duties: Moral Duty and Civic Duty ,Concept of Environmental Constitutionalism, PILs filed invoking Fundamental Duties and Judicial approach to Fundamental Duties.	15 hours
Pedagogy:	1 Lectures/Interactive Sessions/ Group Discussions/ Assignments 2 .Experiential Learning: Identifying violations of Fundamental Rights in society by conducting interviews of affected parties. Reflections on violation of Fundamental Rights during Group discussion Conducting a survey on awareness about Fundamental Duties	
Reference/ Readings:	Basu, D. D. (2019). Introduction to Constitution. Lexis Nexix. Kashyap, S. C. (2019). Our Constitution: An Introduction to India's Constitution and Consitutional Law. National Book Trust, India. Jain, M. P. (2022). Indian Constitutional Law. Lexis Nexis. Shukla, V.N. (2023). Constitution of India. Eastern Book Company.	
Course	At the end of the course, the students will be able to: 1. Explain the relevance of Constitution of India in a democratic setup. 2. Describe the Fundamental Rights and Fundamental Duties. 3. Explain the policy of governance 4. Develop ability to apply the Values and State policy enshrined in Constitution in national life.	n the

Course Code: COM-142

Title of the Course: Business Mathematics I

Number of Credits: 03 (1T+2P) Effective from AY: 2023-24

Pre-requisites		
for the Course:	Elementary Mathematics	
Course Objectives:	 Objectives of the Course are: To provide mathematical literacy and foundations in Mathematics necessary in the areas of Economics, Finance and Management To demonstrate modelling of descriptive problems into n formulae for solving business problems. To enable learners to integrate acquired knowledge an practical problems in Economics. 	e, Commerc
	Unit 1: Mathematics of Finance	5 hours
	 Ratio, Proportions, Percentage Simple Interest, Compound Interest Annuity 	
Content:	 Unit 2: Set Theory and Solutions of Algebraic Equations Sets: Definition, Representation, Types of sets, Operations on Sets, Power set, De Morgan's laws. Relations and Functions, Domain, Co-domain, Range Quadratic Equations 	5 hours
	Unit 3: Calculus	5 hours
	 Derivatives and its applications: Definition, Computational formulae, Algebra of derivatives, derivatives of composite functions. Increasing/decreasing functions, Maxima and Minima. (Definition and Interpretation) Integration and its applications: Definition, standard forms, Algebra of integration, Integration by parts, definite integrals. 	
	Practicals	60 hours
	List of Practicals (Each practical of two hours each)	
	• Ratio	
	Proportions	
	Work and Time	
	Unit conversion (SI to metric, metric to SI)	
	Discounts	
	Profit and Loss	
	Compound Interest (compounded annually, half-	
	yearly, quarterly, monthly)	
	EMI using interest on reducing balance and flat	
	interest rate	
	Future value	

	UNIT II
	Venn diagram
The same	Principle of inclusion and exclusion
	• Graph of a function
	Roots of quadratic equation
	Numerical Solution of Algebraic Equations:
	Bisection method
	Regula-Falsi method
	• Newton-Raphson method
	UNIT III
	Cost/ Demand/ Revenue, Marginal Cost/ Demand/ Revenue
	Elasticity of demand, supply
	Increasing/decreasing functions
	Maxima and minima
	Area under a curve
	Consumer Surplus
	o Producer's Surplus
	Numerical Differentiation using:
	Newton's Forward difference
	Backward difference method
	Divided difference method
	Numerical Integration using:
	The second of th
	 Simpson's one-third formula Weddle's formula
	Practicals using softwares like GeoGebra for interactive
	sessions is encouraged. Additional workshops on these
Dodosasuu	softwares are recommended.
Pedagogy:	Lectures, Practicals
	1. Clendenen, G., & Salzman, S. (2015). Business Mathematics
	(Global Edition), Pearson Education.
	2. Sharma, J. K. (2014). Business Mathematics: Theory and
	Applications (Ane's Student Edition), Lakshi Publishers.
	3. Dikshit, A., & Jain, J. K. (2009). Business Mathematics, Himalaya
	Publishing House.
	4. Sastry, S. S. (2012). Introduction to Numerical Analysis (Fifth
	Edition), Prentice Hall India Learning Pvt. Ltd.
Reference/	5. Cain, J., & Emeritus, R. C. (2000). Mathematics for Business Careers
Readings:	(Fifth Edition), Pearson Education.
	6. Eugene, D., & Lerner, J. (2009). Schaum's Outline of Basic Business
	Mathematics (Second Edition), McGraw-Hill Education.
	7. Hilderbrand, F. B. (2003). Introduction to Numerical Analysis
	(Second Edition), Dover Publications Inc.
	8. Robert, B., & Zima, P. (2011). Schaum's Outline of Mathematics of
	Finance (Second Edition), McGraw Hill Education
	The state of the s
	Finance (Second Edition), McGraw Hill Education.

consumer.	Course Outcomes:	4. Demonstrate and use calculus in the areas of Commerce Economics
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Course Code: COM-143

Title of the Course: Soft Skills and Personality Development

Number of Credits: 03 (1T+2P) Effective from AY: 2023-24

Pre-requisites for the Course	Nil	
Course Objectives:	Objectives of the Course are: 1. To provide soft skills training and practical orientation. 2. To acquaint learners with the personality traits and self-dev. 3. To enable learners to place emphasis on goal setting development.	velopmen and self
	Unit 1: Introduction to Soft Skills Soft Skills: Meaning, Importance; Types: Self Management Skills, Communication Skills; Leadership Skills, Negotiation Skills, Presentation Skills; Life Skills, Time management Skills, Social Skills; Stress Management and Creative Thinking.	15 hour
Content:	Unit 2: Personality Development (Practical) Body Language- Personality Traits; Postures and Gestures; Active Listening; Value of Time; Team Work and Team Building-Group Discussion; Social and Corporate Etiquettes – Social and Corporate Etiquettes; Interviews and CV Writing; Developing trust and Integrity in Humans.	30 hours
	Unit 3: Self Development and Goal Setting (Practical) Developing potential and self-actualisation; SWOC analysis, learning to maximize success using SWOC, how to do a personal SWOC; Goal Setting including various types of goals; Interpersonal relationships, Understanding People; Conflict Resolution Skills — Seeking Win-Win Solution; Emotional Intelligence.	30 hours
Pedagogy:	Lecture, Classroom Discussion, Presentation, Case Study, Role Pl	
Reference/ Readings:	 Stein, S. J. & Howard, E. B. (2011). The EQ Edge: Emotional Intand Your Success. Canada: Wiley & Sons. Petes, S. J., & Francis. (2011). Soft Skills and ProCommunication. New Delhi: Tata McGraw-Hill Education. Dorch, P. (2013). What Are Soft Skills? New York: Exerpublisher. Kamin, M. (2013). Soft Skills Revolution: A Guide for Connect Compassion for Trainers, Teams, and Leaders. Washington, DC & Company. Klaus, P., Jane R., & Molly, H. (2007). The Hard Truth about Schools: HarperCollins E-books. 	telligence ofessional cu Dress ting with C: Pfeiffer
Course Outcomes:	After completion of this course, the learners will be able to: 1. Explain the different soft skills and their importance. 2. Identify the different personality traits and its implications. 3. Prepare self - SWOC analysis, planning and goal setting. 4. Apply various soft skills.	